



RFID Technology and Solutions...

July 8, 2004 (RFID-4301A)

Radio Frequency ID (RFID)...Where Wal-Mart Leads...others will

This one day workshop will help answer your basic questions about **Radio Frequency Identification (RFID)** and the solutions available in the market today. The pieces of the puzzle will be specified to help you select, build and deploy RFID systems. Technology experts will bring out the overall business case for RFID and discuss how enterprise users integrators and value-added resellers can improve their businesses with RFID products.

Location:

Cleveland Hilton East
Beachwood, Ohio

8:00 AM to 5:00 PM
(Breakfast & Lunch is FREE)
5:00 PM to 7:00 PM
Vendor Exhibition



Meeting Topics

- RFID Technology 101
- Types of RFID: Tags, Transponders, Readers
- Focus on UHF and EPC Global
- Building a Strategic Case for RFID
- Evaluating RFID for the First Time
- RFID in Action: Case Studies
- Selecting the Right Equipment for Your Application

RFID Vendor Exhibition and FREE Reception for the attendees from 5:00-7:00

MUST FOR IT AND SUPPLY CHAIN/OPERATION MANAGERS!



Class Date: July 8, 2004. Early Bird Discount is June 23, 2004. Save \$59.
To receive discount use Course Code above.
Workshop Fees \$395, Includes Course Handout, Vendor Exhibition, Breakfast & Lunch.
Vendor Exhibition & Receptions: Only (5:00 PM – 7:00 PM) Pay \$45.

Workshop Speakers:

- Christopher D Hook, Director of RFID – Zebra Technologies
- Richard J. Sherman, President of Gold & Domas, Editorial Staff of DCVelocity, Board Member of Center for Logistics Management, Univ. of Reno.
- Dr. Charles A. Watts, Dr. James S. Reid Chaired Professor in Departments of Management, Marketing, and Logistics at John Carroll University.

How to Register

On-line:

www.iscea.com

Mail:

Send completed Registration form with a payment to:
ISCEA
P.O. Box. 64,
Aurora, OH 44202

If you have any questions with Registration, Please call 440-376-0222

Registration Form

Name _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 E-Mail _____ Tel _____ Fax _____

Course Title _____
 Course Number _____ Course Date _____
 ISCEA ID Number (if available) _____
 Discount Code _____ Net Price, after Discount _____
 Method of Payment. Credit Card _____ Check _____

Visit us at www.iscea.com for a complete listing of workshop schedule.