

ISCEA China-India Supply Chain Executive Trip



Agenda:

Friday – Oct 20, 2006

Check in to Hilton New York
Welcome Reception
HILTON NEW YORK
1335 AVENUE OF THE AMERICAS
NEW YORK, NEW YORK, USA
1-212-586-7000

Saturday – Oct 21, 2006

Travel to China

Sunday – Oct 22, 2006

Arrival Ceremonies in China
HILTON SHANGHAI
NO. 250 HUA SHAN ROAD
SHANGHAI, CHINA, 200040

Monday – Oct 23, 2006

ISCEA (China)
Supply Chain Conference & Exposition

Tuesday – Oct 24, 2006

ISCEA (China)
Supply Chain Conference & Exposition

Wednesday – Oct 25, 2006

Travel to India
Arrival Ceremonies in India
THE GRAND NEW DELHI
BARAKHAMBHA AVENUE, CONNAUGHT PL
NEW DELHI, 110 001
INDIA

Thursday – Oct 26, 2006

ISCEA (India)
Supply Chain Conference & Exposition

Friday – Oct 27, 2006

ISCEA (India)
Supply Chain Conference & Exposition

Saturday – Oct 28, 2006

Travel back to USA

Some of the companies who have committed Executives to this trip:

Accenture
ICI
Ford Motor Company
DHL
Unisys

If you are not already doing business with India and China, It is just a matter of time!

Join ISCEA Executives on a hosted trip to China and India to meet your counterparts and build a foundation that will profit all stakeholders.

**BUY, SELL, OR FACILITATE
TRADE BETWEEN CHINA, INDIA & USA**

U.S.-India Trade: There's certainly room for improvement.

U.S. exports and imports in goods and services in 2005 with its top trading partners and India: (in billions)

	Exports from the USA	Imports to the USA
China	\$41.8	\$243.5
Japan	\$55.4	\$138.1
Canada	\$211.3	\$287.9
Germany	\$34.1	\$84.8
Mexico	\$120.0	\$170.2
Brazil	\$15.3	\$24.4
India	\$8.0	\$18.8

Source: Bureau of Economic Analysis

There's certainly room for improvement. U.S.-India trade has been growing fast in recent years, but commercial ties remain comparatively undeveloped. U.S. exports to India reached \$8 billion last year, more than double the 2000 figure. But that's a pittance, given India's population of 1.1 billion. U.S. firms sold almost twice as much last year to Brazil, which has a population less than one-fifth that of India.

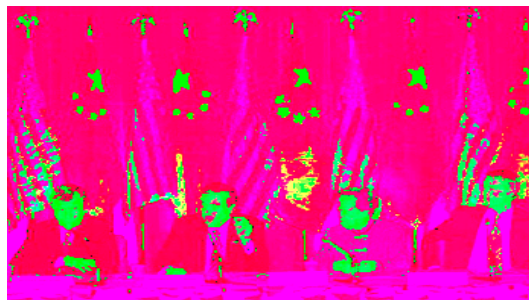
India's economy is enjoying its third-consecutive year of 7.5% growth or better. U.S. firms have benefited.

Recently, Air India bought \$11 billion worth of Boeing aircraft and Geojit Financial Services said it would use Sun Microsystems gear for an online trading system.

Do not let this opportunity pass you by. Claim your share. **Contact John Walker at ISCEA to find out how your organization can benefit from this visit.**

Source: USA Today

Positive Steps on Market Access, IPR and Procurement; More Needs to Be Done!



U.S. Secretary of Agriculture Mike Johanns, Commerce Secretary Carlos M. Gutierrez, Chinese Vice Premier Wu Yi, and U.S. Trade Representative Rob Portman at U.S.-China Joint Commission on Commerce and Trade press conference April 11 in Washington, DC.
Source: www.commerce.gov

Who Should Attend:

CEO
COO
VP of Operation
VP of Supply Chain
VP of Manufacturing
VP of Human Resources
Financial Controllers
VP of Sales/Marketing
Chief Outsourcing Officer
University Deans
Dir - Supply Chain
Dir - Supply Chain
Dir - Manufacturing
Plant Managers
Dir - Customer Service
Manager - Call Center Ops
Consultants
Education Providers
Venture Capitalist



Contact Mr. John Walker, EVP-National Accounts, at 800.817.9083 ext 704 or via email at john.walker@iscea.com to Register or for information.

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Consultants
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